

Lista de categorias de negócios do Instagram

E agora, aqui está uma lista de mais de 100 categorias de negócios do Instagram. Confira-os para ver se há um que pareça adequado para o seu negócio. Ou simplesmente acesse sua conta do Instagram e comece a pesquisar por palavras relacionadas ao seu negócio!

Esta lista está em ordem alfabética, portanto, as categorias relacionadas ao seu setor podem estar espalhadas.

Sabendo a Categoria que você gostaria de atingir fica muito mais fácil na hora de focar nos públicos que o SPY IG vai coletar pra você. Crie listas personalizados com o tipo de Público que gostaria de prospectar.

List of Instagram business categories

.
Academic Camp
Accessories
Accountant
Actor
Acupuncturist
Addiction Resources Center
Addiction Service
Addiction Treatment Center
Adult Entertainment Service
Advertising Agency
Advertising/Marketing
Aerospace Company
African Restaurant
Agricultural Cooperative
Agricultural Service
Agriculture
Airline Company
Airline Industry Service
Airport
Airport Shuttle Service
Album
Allergist
Alternative & Holistic Health Service
Amateur Photographer
Amateur Sports Team

American Restaurant
Amphitheater
Amusement & Theme Park
Animal Shelter
Antique Store
Apartment & Condo Building
Apostolic Church
App Page
Apparel & Clothing
Apparel Distributor
Appliance Manufacturer
Appliance Repair Service
Appliances
Aquarium
Aquatic Pet Store
Arabian Restaurant
Arboretum
Arcade
Architect
Architectural Designer
Architectural Engineer
Architectural Tour Agency
Argentinian Restaurant
Aromatherapy Service
Art
Art Gallery
Art Museum
Art Restoration Service
Art School
Art Tour Agency
Artist
Arts & Crafts Store
Arts & Entertainment
Arts & Humanities Website
Asian Fusion Restaurant
Asian Restaurant
Assemblies Of God
Astrologist
Astrologist & Psychic
Athlete
Atv Recreation Park
Auction House
Audio Visual Equipment Store
Audiologist

Auditorium
Australian Restaurant
Author
Auto Detailing Service
Automated Teller Machine (Atm)
Automation Service
Automotive Body Shop
Automotive Consultant
Automotive Customization Shop
Automotive Dealership
Automotive Glass Service
Automotive Leasing Service
Automotive Manufacturer
Automotive Parts Store
Automotive Repair Shop
Automotive Restoration Service
Automotive Service
Automotive Store
Automotive Window Tinting Service
Automotive, Aircraft & Boat
Aviation School
Awning Supplier
Baby & Children's Clothing Store
Baby Goods/Kids Goods
Babysitter
Bags & Luggage Company
Bags & Luggage Store
Bags/Luggage
Bail Bondsmen
Bakery
Band
Bank
Bankruptcy Lawyer
Bar
Bar & Grill
Barbecue Restaurant
Barber Shop
Bartending Service
Beach
Beach Resort
Beauty Salon
Beauty Store
Beauty Supplier
Beauty Supply Store

Beauty, Cosmetic & Personal Care
Bed And Breakfast
Beer Bar
Beer Garden
Belgian Restaurant
Bicycle Repair Service
Bicycle Shop
Big Box Retailer
Bike Rental
Biotechnology Company
Blinds & Curtains Store
Blogger
Board Game
Boat / Sailing Instructor
Boat Dealership
Boat Rental
Boat Service
Boat Tour Agency
Boat/Ferry Company
Book
Book & Magazine Distributor
Book Series
Bookstore
Borough
Botanical Garden
Bottled Water Company
Bottled Water Supplier
Boutique Store
Bowling Alley
Boxing Studio
Brand
Brand Agency
Brazilian Restaurant
Breakfast & Brunch Restaurant
Brewery
Bridal Shop
Bridge
British Restaurant
Broadcasting & Media Production Company
Brokerage Firm
Bubble Tea Shop
Buffet Restaurant
Building Material Store
Building Materials

Burger Restaurant
Bus Line
Bus Tour Agency
Business
Business & Economy Website
Business Center
Business Consultant
Business Service
Business Supply Service
Businesses
Butcher Shop
Cabin
Cabinet & Countertop Store
Cable & Satellite Company
Cafe
Cafeteria
Camera Store
Camera/Photo
Campground
Campus Building
Canadian Restaurant
Candy Store
Canoe & Kayak Rental
Cantonese Restaurant
Car Dealership
Car Rental
Car Wash
Career Counselor
Cargo & Freight Company
Caribbean Restaurant
Carnival Supply Store
Carpenter
Carpet & Flooring Store
Cars
Cash Advance Service
Casino
Casino & Gaming
Castle
Caterer
Cause
Cave
Cemetery
Champagne Bar
Charity Organization

Charter Bus Service
Cheese Shop
Chef
Chemical Company
Chicken Joint
Child Care Service
Child Protective Service
Chimney Sweeper
Chinese Restaurant
Chiropractor
Chocolate Shop
Choir
Christian Church
Church
Church Of Christ
Church Of God
Church Of Jesus Christ Of Latter-Day Saints
Circus
City
City Infrastructure
Cleaning Service
Clothing (Brand)
Clothing Company
Clothing Store
Coach
Cocktail Bar
Coffee Shop
Collectibles Store
College & University
Colombian Restaurant
Comedian
Comedy Club
Comfort Food Restaurant
Comic Bookstore
Commercial & Industrial
Commercial & Industrial Equipment Supplier
Commercial Bank
Commercial Equipment
Commercial Real Estate Agency
Community
Community Center
Community College
Community Museum
Community Organization

**Community Service
Company
Competition
Computer Company
Computer Repair Service
Computer Store
Computer Training School
Computers & Internet Website
Computers (Brand)
Concert Tour
Concrete Contractor
Construction Company
Consulate & Embassy
Consulting Agency
Contemporary Art Museum
Continental Restaurant
Contractor
Convenience Store
Convent & Monastery
Convention Center
Cooking School
Copywriting Service
Corporate Lawyer
Corporate Office
Cosmetic Dentist
Cosmetics Store
Cosmetology School
Costume Shop
Cottage
Counselor
Country
Country Club / Clubhouse
Credit Counseling Service
Cricket Ground
Criminal Lawyer
Cruise Agency
Cruise Line
Cultural Center
Cultural Gifts Store
Cupcake Shop
Currency Exchange
Dairy Farm
Damage Restoration Service
Dance & Night Club**

Dance School
Dance Studio
Dancer
Dating Service
Day Care
Day Spa
Deck & Patio Builder
Defense Company
Deli
Demolition & Excavation Company
Dentist & Dental Office
Department Store
Dermatologist
Design & Fashion
Designer
Dessert Shop
Digital Creator
Dim Sum Restaurant
Diner
Disc Golf Course
Discount Store
Distillery
Dive Bar
Diving Spot
Divorce & Family Lawyer
Dj
Doctor
Dog Day Care Center
Dog Park
Dog Trainer
Dog Walker
Dominican Restaurant
Donut Shop
Drafting Service
Drink
Drive-In Movie Theater
Driving School
Drug Addiction Treatment Center
Dry Cleaner
Dui Lawyer
E-Cigarette Store
Eco Tour Agency
E-Commerce Website
Editor

Education
Education Company
Education Website
Educational Consultant
Educational Research Center
Educational Supply Store
Electrician
Electronics
Electronics Company
Electronics Store
Elementary School
Elevator Service
Emergency Rescue Service
Employment Agency
Energy Company
Engineering Service
Entertainment Website
Entrepreneur
Environmental Conservation Organization
Environmental Consultant
Environmental Service
Episode
Equestrian Center
Escape Game Room
Esports League
Estate Planning Lawyer
Ethiopian Restaurant
European Restaurant
Evangelical Church
Event
Event Photographer
Event Planner
Event Videographer
Exotic Car Rental
Fabric Store
Family Doctor
Family Medicine Practice
Family Style Restaurant
Farm
Farmers Market
Fashion
Fashion Company
Fashion Designer
Fashion Model

Fast Food Restaurant
Fence & Gate Contractor
Fertility Doctor
Festival
Fictional Character
Field Of Study
Filipino Restaurant
Film Director
Finance
Finance Company
Financial Aid Service
Financial Consultant
Financial Planner
Financial Service
Fire Protection Service
Fireplace Store
Fish & Chips Restaurant
Fish Farm
Fish Market
Fishing Spot
Fishing Store
Fitness Boot Camp
Fitness Model
Fitness Trainer
Fjord/Loch
Flea Market
Flight School
Florist
Flyboarding Center
Fondue Restaurant
Food & Beverage
Food & Beverage Company
Food Consultant
Food Delivery Service
Food Stand
Food Tour Agency
Food Truck
Food Wholesaler
Foodservice Distributor
Footwear Store
Forestry & Logging
Forestry Service
Franchising Service
French Restaurant

Frozen Yogurt Shop
Fruit & Vegetable Store
Funeral Service & Cemetery
Furniture
Furniture Repair & Upholstery Service
Furniture Store
Gamer
Games/Toys
Gaming Video Creator
Garage Door Service
Garden Center
Gardener
Gas & Chemical Service
Gas Station
Gastropub
Gay Bar
Gelato Shop
General Dentist
German Restaurant
Gift Shop
Glass & Mirror Shop
Glass Manufacturer
Glass Service
Gluten-Free Restaurant
Go-Kart Track
Golf Cart Dealership
Golf Course & Country Club
Government Building
Government Official
Government Organization
Government Website
Granite & Marble Supplier
Graphic Designer
Greek Restaurant
Grocery Store
Gun Store
Gutter Cleaning Service
Gym/Physical Fitness Center
Hair Extensions Service
Hair Removal Service
Hair Replacement Service
Hair Salon
Halal Restaurant
Hardware Store

Hat Store
Haunted House
Hawaiian Restaurant
Health & Wellness Website
Health Food Restaurant
Health Food Store
Health Spa
Health/Beauty
Healthcare Administrator
Heating, Ventilating & Air Conditioning Service
High School
Hiking Trail
Hindu Temple
Historical Tour Agency
History Museum
Home
Home & Garden Store
Home & Garden Website
Home Decor
Home Goods Store
Home Health Care Service
Home Improvement
Home Improvement Service
Home Inspector
Home Mover
Home Security Company
Home Staging Service
Home Theater Store
Home Window Service
Homebrew Supply Store
Hong Kong Restaurant
Hookah Lounge
Horse Trainer
Horseback Riding Center
Hospital
Hospitality Service
Hostel
Hot Air Balloon Tour Agency
Hot Dog Joint
Hotel
Hotel & Lodging
Hotel Bar
Hotel Resort
Hotel Services Company

House Painting
House Sitter
Household Supplies
Housing Assistance Service
Hungarian Restaurant
Ice Cream Shop
Ice Skating Rink
Image Consultant
Immigration Lawyer
Independent Bookstore
Indian Chinese Restaurant
Indian Restaurant
Indo Chinese Restaurant
Indonesian Restaurant
Industrial Company
Information Technology Company
In-Home Service
Inn
Insurance Agent
Insurance Broker
Insurance Company
Intellectual Property Lawyer
Interest
Interior Design Studio
Internet Cafe
Internet Company
Internet Marketing Service
Internet Service Provider
Investing Service
Investment Bank
Investment Management Company
Irish Restaurant
Island
Italian Restaurant
Janitorial Service
Japanese Restaurant
Jazz & Blues Club
Jet Ski Rental
Jewelry & Watches Company
Jewelry & Watches Store
Jewelry Wholesaler
Jewelry/Watches
Journalist
Just For Fun

Karaoke
Kennel
Kids Entertainment Service
Kitchen & Bath Contractor
Kitchen/Cooking
Kiteboarding Center
Korean Restaurant
Kosher Restaurant
Labor Union
Landmark & Historical Place
Landscape Architect
Landscape Company
Landscape Designer
Language School
Laser Hair Removal Service
Laser Tag Center
Lasik/Laser Eye Surgeon
Latin American Restaurant
Laundromat
Law Enforcement Agency
Lawyer & Law Firm
Lebanese Restaurant
Legal
Legal Service
Library
Lifestyle Service
Lighthouse
Lighting Store
Ligurian Restaurant
Limo Service
Lingerie & Underwear Store
Literary Arts
Literary Editor
Live Music Venue
Livery Stable
Livestock Farm
Loan Service
Lobbyist
Local & Travel Website
Local Business
Local Service
Locality
Locksmith
Lodge

Lottery Retailer
Lounge
Luggage Service
Magazine
Magician
Makeup Artist
Malaysian Restaurant
Management Service
Marina
Marine
Marine Supply Store
Market
Market Research Consultant
Marketing Agency
Marketing Consultant
Marriage Therapist
Martial Arts School
Masonry Contractor
Massage Service
Massage Therapist
Maternity & Nursing Clothing Store
Mattress Manufacturer
Mattress Store
Mattress Wholesaler
Meat Wholesaler
Media
Media Agency
Media/News Company
Medical & Health
Medical Cannabis Dispensary
Medical Center
Medical Company
Medical Equipment Manufacturer
Medical Equipment Supplier
Medical Lab
Medical Procedure
Medical School
Medical Service
Medical Spa
Medical Supply Store
Meditation Center
Mediterranean Restaurant
Meeting Room
Men's Clothing Store

Mental Health Service
Merchandising Service
Metal Fabricator
Metal Supplier
Methodist Church
Mexican Restaurant
Middle Eastern Restaurant
Middle School
Miniature Golf Course
Mining Company
Mission
Mobile Home Park
Mobile Phone Shop
Modeling Agency
Modern Art Museum
Modern European Restaurant
Monarch
Monument
Moroccan Restaurant
Mortgage Brokers
Mosque
Motel
Motivational Speaker
Motor Vehicle Company
Motorcycle Dealership
Motorcycle Manufacturer
Motorcycle Repair Shop
Motorsports Store
Mountain
Mountain Biking Shop
Movie
Movie & Music Store
Movie Character
Movie Theater
Movie/Television Studio
Moving & Storage Service
Museum
Music
Music Award
Music Chart
Music Lessons & Instruction School
Music Production Studio
Music Video
Musical Genre

Musical Instrument
Musical Instrument Store
Musician
Musician/Band
Nail Salon
Nanny
National Forest
National Park
Nature Preserve
Naturopath
Neapolitan Restaurant
Neighborhood
Neurologist
New American Restaurant
News & Media Website
News Personality
Newspaper
Newsstand
Night Market
Nondenominational Church
Non-Governmental Organization (Ngo)
Nonprofit Organization
Notary Public
Nurseries & Gardening Store
Nursing School
Nutritionist
Observatory
Obstetrician-Gynecologist (Obgyn)
Occupational Safety And Health Service
Occupational Therapist
Ocean
Office Equipment Store
Office Supplies
Opera House
Ophthalmologist
Optician
Optometrist
Oral Surgeon
Orchestra
Organic Grocery Store
Organization
Orthodontist
Osteopathic Doctor
Other

Outdoor & Sporting Goods Company

Outdoor Equipment Store

Outdoor Recreation

Outlet Store

Paddleboarding Center

Paintball Center

Pakistani Restaurant

Palace

Park

Party Entertainment Service

Party Supply & Rental Shop

Passport & Visa Service

Patio/Garden

Paving & Asphalt Service

Pawn Shop

Pediatrician

Pentecostal Church

Performance & Event Venue

Performance Art

Performance Art Theatre

Performing Arts

Performing Arts School

Periodontist

Personal Assistant

Personal Blog

Personal Chef

Personal Coach

Personal Injury Lawyer

Personal Trainer

Personal Website

Peruvian Restaurant

Pest Control Service

Pet

Pet Adoption Service

Pet Breeder

Pet Cafe

Pet Groomer

Pet Service

Pet Sitter

Pet Store

Pet Supplies

Petroleum Service

Petting Zoo

Pharmaceutical Company

Pharmaceuticals
Pharmacy / Drugstore
Pho Restaurant
Phone/Tablet
Photographer
Photography Museum
Photography Videography
Physical Therapist
Pilates Studio
Pizza Place
Planetarium
Plastic Company
Plastic Manufacturer
Plastic Surgeon
Playground
Plumbing Service
Podcast
Podiatrist
Police Station
Polish Restaurant
Political Candidate
Political Organization
Political Party
Politician
Pop-Up Shop
Port
Portable Building Service
Portuguese Restaurant
Post Office
Pregnancy Care Center
Preschool
Printing Service
Private Investigator
Private Members Club
Private Plane Charter
Private School
Proctologist
Producer
Product/Service
Professional Gamer
Professional Service
Professional Sports Team
Promenade
Property Lawyer

Property Management Company
Psychologist
Psychotherapist
Pub
Public & Government Service
Public Figure
Public Relations Agency
Public School
Public Service
Public Swimming Pool
Public Utility Company
Publisher
Race Track
Radio Station
Rafting/Kayaking Center
Ramen Restaurant
Real Estate
Real Estate Agent
Real Estate Appraiser
Real Estate Company
Real Estate Developer
Real Estate Investment Firm
Real Estate Lawyer
Real Estate Service
Real Estate Title & Development
Record Label
Recreation & Sports Website
Recreation Center
Recreation Spot
Recruiter
Recycling & Waste Management
Recycling Center
Reference Website
Reflexologist
Refrigeration Service
Region
Regional Website
Religious Bookstore
Religious Center
Religious Organization
Rental Shop
Reproductive Service
Residence
Restaurant

Restaurant Supply Store
Restaurant Wholesaler
Retail Company
Retirement & Assisted Living Facility
Rideshare Service
Robotics Company
Rock Climbing Gym
Rodeo
Roller Skating Rink
Roofing Service
Rose Garden
Rugby Pitch
Rv Park
Rv Repair Shop
Safety & First Aid Service
Sake Bar
Salsa Club
Sandwich Shop
School
School Sports League
School Sports Team
School Transportation Service
Science
Science Museum
Science Website
Science, Technology & Engineering
Scientist
Scooter Rental
Screen Printing & Embroidery
Scuba Diving Center
Scuba Instructor
Sculpture Garden
Seafood Restaurant
Seasonal Store
Secretarial Service
Security Guard Service
Self-Storage Facility
Service Apartments
Sewer Service
Sewing & Alterations
Sex Therapist
Shaved Ice Shop
Shipping Supply & Service
Shopping & Retail

Shopping District
Shopping Mall
Shopping Service
Show
Sightseeing Tour Agency
Signs & Banner Service
Sikh Temple
Skate Shop
Skateboard Park
Ski & Snowboard Shop
Ski Resort
Skin Care Service
Skydiving Center
Smoothie & Juice Bar
Snorkeling Spot
Soba Restaurant
Soccer Field
Social Club
Social Media Agency
Social Service
Society & Culture Website
Software
Software Company
Solar Energy Company
Solar Energy Service
Song
Sorority & Fraternity
Soul Food Restaurant
Soup Restaurant
South African Restaurant
Southern Restaurant
Souvenir Shop
Spa
Spanish Restaurant
Specialty Grocery Store
Specialty School
Speech Pathologist
Sport
Sporting Goods Store
Sports
Sports & Fitness Instruction
Sports & Recreation
Sports & Recreation Venue
Sports Bar

Sports Club
Sports Event
Sports League
Sports Promoter
Sports Team
Sportswear Store
Stadium, Arena & Sports Venue
State
Stately Home
Statue & Fountain
Steakhouse
Storage Facility
Structural Engineer
Subway Station
Sunglasses & Eyewear Store
Supermarket
Surf Shop
Surfing Spot
Surveyor
Sushi Restaurant
Swimming Instructor
Swimming Pool & Hot Tub Service
Swimming Pool Cleaner
Swimwear Store
Symphony
Talent Agent
Tanning Salon
Tapas Bar & Restaurant
Tattoo & Piercing Shop
Tax Preparation Service
Taxi Service
Taxidermist
Tea Room
Teacher
Teens & Kids Website
Teeth Whitening Service
Telecommunication Company
Telemarketing Service
Tennis Court
Test Preparation Center
Tex-Mex Restaurant
Textile Company
Thai Restaurant
Theatrical Play

Theatrical Productions
Theme Restaurant
Therapist
Thrift & Consignment Store
Ticket Sales
Tiling Service
Tire Dealer & Repair Shop
Tobacco Company
Tobacco Store
Tools/Equipment
Tour Agency
Tour Guide
Tourist Information Center
Towing Service
Toy Store
Trade School
Traffic School
Train Station
Transit Stop
Transit System
Translator
Transportation Service
Travel & Transportation
Travel Agency
Travel Company
Travel Service
Tree Cutting Service
Trophies & Engraving Shop
Tuscan Restaurant
Tutor/Teacher
Tv Channel
Tv Network
Tv Season
Tv Show
Tv/Movie Award
Uniform Supplier
Urban Farm
Urologist
Vacation Home Rental
Vegetarian/Vegan Restaurant
Veterinarian
Video
Video Creator
Video Game

Video Game Store
Vietnamese Restaurant
Vintage Store
Visual Arts
Vitamin Supplement Shop
Vitamins/Supplements
Waste Management Company
Water Heater Installation & Repair Service
Water Park
Water Treatment Service
Water Utility Company
Waxing Service
Web Designer
Website
Wedding Planning Service
Wedding Venue
Weight Loss Center
Well Water Drilling Service
Whisky Bar
Wholesale & Supply Store
Wholesale Bakery
Wholesale Grocer
Wig Store
Wildlife Sanctuary
Window Installation Service
Wine Bar
Wine, Beer & Spirits Store
Wine/Spirits
Winery/Vineyard
Women's Clothing Store
Women's Health Clinic
Work Position
Workplace & Office
Writer
Writing Service
Yoga Studio
Youth Organization
Zoo